

1645 Valley Drive • Hermosa Beach, CA 90254 • 310-937-5877 • FAX 310-376-4974

HERMOSA BEACH CITY SCHOOL DISTRICT  
APPLICATION FOR VACANCY  
GOVERNING BOARD

Kathleen Sue Briscoe

Please Print Full Name

2222 Monterey Boulevard  
Address Hermosa Beach

310.937.3712  
Home Telephone

213.3  
Work Telephone

Have you ever been convicted of a felony or misdemeanor?  
If yes, disposition \_\_\_\_\_

Yes \_\_\_\_\_ No X  
Year \_\_\_\_\_

How long have you been a resident of the Hermosa Beach City School District? Since 1997  
(Interdistrict school transfer from MB) Remodeled 2003 - 200

Do you have children in the Hermosa Beach City School District? Yes X No \_\_\_\_\_  
Grades 1<sup>st</sup> and 6<sup>th</sup>, older step daughter also attended Valley

You may attach a separate sheet if more space is needed to respond to any item.

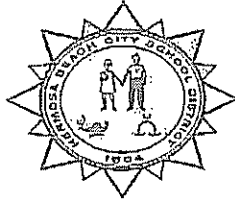
Educational Background: Oxnard, CA and Salem, OR <sup>Public school</sup> Elementary + Jr. High  
South Salem High School class of 1978 (Oregon)  
Dartmouth College BA (Policy Studies / Sociology) 1982  
Harvard Business School - MBA 1986

Special Qualifications: Collaborative management style. Previous  
Board Experience. Passionate about Public Education issues.  
Leslie Jr. High - Vice President; South Salem High School - President;  
Prior board member - Inner city arts (Downtown LA);  
mentor - Moste Program (Motivating our students Through Education)  
Jefferson High - Los Angeles; Founder - Executive Education Program (cont →)

Work Experience: (Please include current employment information and position held)  
Chief ~~Executive~~ <sup>Investment</sup> Officer - IDS Real Estate Group - Los Angeles  
Managing Director - Buchanan Street Partners - Los Angeles  
EVP + Partner - Lowe Enterprises Investment Management - Los Angeles  
Lehman Brothers Mergers + Acquisitions - New York

(see attached resume)

Kathy Eniscoe



1645 Valley Drive • Hermosa Beach, CA 90254 • 310-937-5877 • FAX 310-376-4974

**HERMOSA BEACH CITY SCHOOL DISTRICT  
APPLICATION FOR VACANCY  
GOVERNING BOARD**

Please Print Full Name \_\_\_\_\_

Address \_\_\_\_\_

Home Telephone \_\_\_\_\_

Work Telephone \_\_\_\_\_

Have you ever been convicted of a felony or misdemeanor? \_\_\_\_\_

Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, disposition \_\_\_\_\_

Year \_\_\_\_\_

How long have you been a resident of the Hermosa Beach City School District? \_\_\_\_\_

Do you have children in the Hermosa Beach City School District? Yes \_\_\_ No \_\_\_

Grades \_\_\_\_\_

You may attach a separate sheet if more space is needed to respond to any item.

Educational Background: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Special Qualifications: Continued-

Founder - Executive Education Program - Lowe Enterprises

Founder - Adopt-A-School Program - Emerson Middle School - WA

Teacher - NAACP Seminars for NAACP-U

Moderator and Panelist Industry Events

Work Experience: (Please include current employment information and position held)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



Kathleen S. Briscoe

Kathy has over 23 years of expertise in commercial real estate, spanning a broad variety of property types on a national level. Kathy has focused on creating investment strategies adaptive to current market cycles to optimize client returns on an appropriate risk adjusted basis. Very importantly, her responsibilities have included the selection and oversight of the right people to implement both the asset and portfolio level investment strategies and business plans. Kathy was an Executive Vice President of Lowe Enterprises Investors, LLC, the institutional advisory arm of Lowe Enterprises. She was with Lowe for 19 years and was a founding member of the Investment Management Group and a shareholder of LE, helping to grow LEI to over \$2 billion in assets under management during her tenure. Kathy began her career at Lowe working on highly complex workout assignments for major financial institutions and investing in turnaround opportunities for clients with value-add investment strategies – both of which involve the discipline, rigor and creativity of a very thoughtful underwriting followed by an annual valuation and business plan/exit strategy for each asset. Her responsibilities included Separate Account and Fund acquisitions and portfolio management, Investor Relations, working with consultants, and oversight of Research. Kathy spearheaded a careful selection process to vet the fiduciary standards and underwriting processes of potential joint venture operating partners, and then oversaw of the negotiation of the respective JV agreements.

From 2007 to 2008, she served as the Executive Managing Director of Buchanan Street Partners as head of the Los Angeles office, and as a partner and member of Executive Committee. In that capacity, she oversaw both debt and equity transactions, with all of the equity investing done through operating partner relationships located nationwide.

Kathy is a member of ICSC, NAREIM, LACRA, the Southern California NAIOP Advisory Council, the Advisory Board for the CREJ, the Dartmouth College Real Estate Council, a council member for ULI and a frequent speaker and panelist at major industry events and conferences.

Kathy is a graduate of Dartmouth College and The Harvard Business School, and holds a California Real Estate Sales License.



**1. What are your primary reasons for serving on the Governing Board?**

- A) I am passionate about kids
- B) I am passionate about providing and exceptional learning and personal growth experiences for the children through our public schools.
- C) I love the fact that in Hermosa Beach, all of the children in the community go to school together.
- D) I would love to be a part of exploring ways that the whole community, not just parents with kids in school, support the school system both with financial support, and also buy into a commitment to strive for exceptional public schools as well.
- E) I am concerned about the reasons why some of the parents are taking their kids out of public school and putting them in private.

**2. What is your present (or past) involvement in the Hermosa Beach community, including the Hermosa Beach City School District or other public schools?**

- Asst Coach, Coach, Team Mom AYSO Soccer
- Head of 5<sup>th</sup> Grade Beach Day Breakfast
- Head of View Halloween T-shirt votes
- Heart of Hermosa Fund Raising Committee
- HBEF/PTO generous donor
- View/Valley library, generous donor
- View/Valley office donor
- Room mom, asst room mom
- \* Volunteer/Classroom aide for Roe, Cullen, Traudt, Dunn, Sipple, Cederquist, Keller, Bradley, Paeck
- \* MOSTE program mentor at Jefferson High School
- Adopt a School program Founder for Emerson Middle School

**3. What do you consider to be the critical issues facing the Hermosa Schools and District in the next three to five years?**

Having spent quality time with the Project Forward Report and reading all of the comments, a big issue is communication with the community. There is so much “noise” and animosity towards the schools, it would be great to get that behind us and move forward. We need to give the community a reason to say “Yes!” In addition to the issues outlined in 1) above, I would add:

- Schools a community vs. parental obligation

- How to become an EXCELLENT school system providing EXCEPTIONAL education experiences in this economy
- Increase parent participation to 100%, give what they can
- I worry a lot about the loss of HOP and of course, class size
- I would be very interested in the exploration of the options for North School, and could bring a lot of expertise in on real estate development issues.

**4) Do you possess any unique competencies that might enable you to make a special contribution to the Hermosa Beach School District?**

I have a solid business background and very strong management skills. Very strong speaking and presentation skills. Have been a moderator at industry events for years. Well versed in finance, real estate and organizational behavior. I have served on various Boards and have worked for Boards for years (LA City Fire and Police, CalPERS, and CalSTRS) have been clients. My understanding of complex business and political issues should enable me to make an exceptional addition to the board, if chosen. I am told that I am a very fair person, and have been recognized as an excellent manager of people, especially in committee settings. I possess very strong organizational skills and am good at multi-tasking.

I understand that two applications for the position will be submitted by people who have previously served on the board. I have concern that there will not be “institutional” knowledge of the issues before the board with 3 new board members being elected this fall in combination with Barb’s resignation. So there could be some bumps in the road due to lack of continuity.

Regardless of whether or not I am chosen for this position, I will continue to be actively involved in the schools, and would love to be on any task force involving North School. My previous job had extensive travel which prevented me from being able to contribute as much as I am able to now, as the company I joined is focused on Southern California and has much less travel and schedule unpredictability. So, while I have always been a very active and enthusiastic classroom volunteer and have taken on projects for HBEF and PTO, I am thrilled to be able to become more involved in issues related to our wonderful public school.

**5) Why do you believe you are able to represent the entire school district?**

I think this is an odd question because if you read all of the opinions expressed in the comments in Project Forward, it would be impossible to represent all of the positions, many of which are diametrically opposed. What I can do is listen carefully, be thoughtful, be open minded, be opinionated, compassionate, forthright and collaborative. I am very respectful of the different opinions people have regarding the issues facing us, and these are tremendously

difficult economic times. But I think that a disciplined approach to be as inclusive as possible can help people feel good about the schools even though the board goes down a path or makes a decision different from what they might recommend.

**6) You may add any additional information you believe is relevant:**

While I am excited about the opportunity to apply for a position on the board, I am so, so very sorry to hear about Mr. Zondiros and the reasons for Barb's resignation. It is such a tremendous commitment to serve on the board, and much of the work is thankless, and many of those who are critical have little grasp of the complexity of the issues. I think that upon reflecting on the work product created by Project Forward I come away with a conclusion that communication is key, admitting past mistakes and taking responsibility where appropriate will soothe some anger and resentment that resides in a very vocal element of our community, and that we really need to develop a positive brand for our schools and reach out so that we have broad based community support from as much of our population as possible.