

# ADVERTISE YOUR BUSINESS TO H.B. SCHOOL FAMILIES!!

Advertise your business and at the same time help the Hermosa Schools.  
Place an ad in the 2008-2009 Directory...consider including a coupon with  
your ad.

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**NAME**

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**ADDRESS**

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**PHONE**

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**EMAIL**

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**AD SIZE**  **FULL**  **1/2**  **1/4**  **BC**

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**AD DIMENSIONS (LIVE AREA):**

		<u>RATES</u>
<b>FULL PAGE</b>	<b>4-1/2" W X 7-1/2" H</b>	<b>‡95</b>
<b>1/2 PAGE</b>	<b>4-1/2" W X 3-1/8" H</b>	<b>‡70</b>
<b>1/4 PAGE</b>	<b>2-1/8" W X 3-1/8" H</b>	<b>‡50</b>
<b>BUSINESS CARD</b>	<b>2-1/8" W X 1-1/2" H</b>	<b>‡35</b>

**AD SPECIFICATIONS:**

The following MAC graphic programs are acceptable: QuarkXpress, Adobe Illustrator, Adobe Photoshop  
Image files (logos and photographs) should be EPS or TIFF. Use JPEG only if other formats are unavailable.

**IF SENDING ELECTRONIC ART, PLEASE BE SURE TO INCLUDE THE FOLLOWING:**

Fonts (both screen AND printer). Use hi-resolution images for best reproduction. Laser output to show what  
ad should look like. Printout of disc contents (layout, fonts, images). Contact name and phone number. Faxed  
or photocopied ads, logos or photos are not acceptable.

**IF you have any questions, please contact Jenn Auville or email @  
[hermosajenn@verizon.net](mailto:hermosajenn@verizon.net)**

**Please turn in all artwork and payment by October 3rd, 2008 to  
the View or Valley Office. Make checks payable to: HVPTO**